



## NEWS RELEASE

Middlesex Water Company  
1500 Ronson Road  
Iselin, NJ 08830

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### **MIDDLESEX WATER COMPANY INVITES STUDENTS TO PARTICIPATE IN ITS “GET IN THE KNOW ABOUT H2O” CONTEST**

Iselin, NJ – March 19, 2012– Middlesex Water Company, a provider of water, wastewater and related services in New Jersey, Delaware and Pennsylvania, is inviting students in grades 5-12 to participate in its “Get in the Know About H2O!” Contest. Individual students and/or classes (as a class project) are being asked to create a fun and compelling sixty-second presentation (Video, audio or PowerPoint) that raises awareness about the value of tap water and inspires the public to “Get In the Know About H2O.”

Students can choose one or more of the following themes for their entry. A) The role clean drinking water plays in our quality of life, fire protection and in our communities; B) the dedication of water utility employees who ensure water quality and repair mains in all kinds of weather C) The importance of maintaining the vast network of underground pipes to ensure reliability; D) The need to use water wisely and protect our drinking water sources from pollution. All submissions must incorporate the tag line “Get in the Know about H2O” in some way. Judges will consider the originality of message content and thematic approach; creativity in execution, and the persuasiveness of the presentation.

Prizes include a \$200 Amex Gift Card as First Prize, a \$100 Amex Gift Card as second Prize and a \$50 Gift Card as Third Prize. All winners will receive a certificate and be honored at a luncheon in celebration of National Drinking Water Week in early May.

Entries may be sent electronically to [contest@middlesexwater.com](mailto:contest@middlesexwater.com). Submissions may also be mailed to Middlesex Water Company – Attention: “Get in the Know about H2O!” – 1500 Ronson Road – Iselin, NJ 08830.

All entries are due no later than April 18, 2011. Complete contest information, form and entry instructions can be found and downloaded at [www.middlesexwater.com](http://www.middlesexwater.com).

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### **THE MIDDLESEX WATER ENTERPRISE**

Middlesex Water Company • Tidewater Utilities, Inc. • Pinelands Water & Wastewater Company • Utility Service Affiliates (Perth Amboy) Inc.  
Utility Service Affiliates, Inc. • Tidewater Environmental Services, Inc. • Twin Lakes Utilities, Inc. • White Marsh Environmental Systems, Inc.