



**New Jersey Utilities Association Kicks Off
United to Feed Those in Need Campaign
State's investor-owned utilities unite to restock New Jersey's food banks**

Trenton, NJ (April 8, 2010) – The New Jersey Utilities Association (NJUA) today launched its *United to Feed Those in Need Campaign* to help restock New Jersey's food banks. From April to December, NJUA pledged its commitment to helping restock the State's food banks through food drives directed to utility employees and customers and/or direct corporate financial contributions. New Jersey Lieutenant Governor Kim Guadagno, Assembly Speaker Sheila Oliver, Assemblyman David Rible, and Assemblywoman Annette Quijano joined NJUA Board members to launch the statewide campaign.

"Food banks are being called upon more and more by local food pantries to help the many people who are struggling to feed themselves and their families. It has been reported that New Jersey food bank supplies are at extraordinary lows," said Dennis Doll, NJUA chairman and president and chief executive officer of Middlesex Water Company.

NJUA consists of investor-owned utility companies that provide essential water, wastewater, electric, natural gas and telecommunications services to New Jersey residents and businesses. Increasingly, due to the slow economy, people living in NJUA member companies' service territories, are turning to food banks for food.

"You (NJUA members) know more than anybody about providing essential services to the people of the State of New Jersey and you are once again providing an essential need and I want to thank you for that," said Lieutenant Governor Guadagno.

To join the *United to Feed Those in Need Campaign*, go to www.njua.com.

About NJUA

Founded in 1915, NJUA is a statewide trade association that provides a forum for the exchange of ideas and a unified voice in the public policy arena for the investor-owned utility companies that provide essential water, wastewater, electric, natural gas and telecommunications services to New Jersey residents and businesses. NJUA is made up of 16 member utility companies that safely and reliably deliver essential services to more than 9 million residential customer accounts and nearly 2.3 million non-residential customer accounts across the Garden State. More information can be found by visiting, www.njua.com.

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