

Middlesex Water Announces Coloring Contest for Students in Grades 2-5

-Winners to be Announced During National Drinking Water Week in May-

ISELIN, NEW JERSEY February 28, 2007 – Water...we use it in our homes, in our businesses and in our communities. It adds to our quality of life, keeps our communities safe from fire and helps support economic development. Middlesex Water Company believes it's never too early to start building awareness of the value of a safe and plentiful water supply. As part of its observance of National Drinking Water Week May 6-12, 2007, the Company is inviting students in **Grades 2-5** to participate in a coloring contest based on the theme:

“Water...Always Flowing Through My Day!”

This year's competition is a two-part contest which requires students to color the water related pictures on the entry form and label how the activities are related to water. Entry forms may be obtained by calling Middlesex Water at (732) 634-1500 or downloaded from the Company's website at www.middlesexwater.com. Six winning entries will be selected with each winner to receive a \$50.00 U.S. Savings Bond. Winners will be honored at a Company luncheon on May 9, 2007 in celebration of National Drinking Water Week. In addition, one name will be selected randomly from the six winning student entries to receive a pizza party and water education presentation for their class. All entries must be postmarked by April 3, 2007, and returned to Middlesex Water Company, 1500 Ronson Road, Iselin, NJ 08830, **Attention: “Water...Always Flowing Through My Day” Contest.** Winners to be notified in late April. Contest is open to students in Grades 2-5 in Middlesex and Monmouth Counties.

Middlesex Water Company is committed to providing quality water, to investing in its infrastructure, to rigorously testing its water supplies and to educating the public about the value of a clean and plentiful drinking water supply. The utility supplies water for domestic, commercial, industrial and fire protection purposes to retail and contract customers in Middlesex and Monmouth Counties. For additional information about Middlesex Water Company, please visit the Company's website at www.middlesexwater.com

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