## **NEWS RELEASE**



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## MWC ENTERPRISE SUPPORTS NATIONAL TAKE BACK INITIATIVE Encourages Customers to Dispose of Unwanted and Unused Prescription Drugs Responsibly

*ISELIN, NEW JERSEY*—April 14, 2011 - Middlesex Water Company, (NASDAQ:MSEX), a provider of water, wastewater and related services in New Jersey, Delaware and Pennsylvania, is encouraging customers to support National Prescription Drug Take Back Day, which will take place on Saturday, April 30, 2011, from 10:00 am - 2:00 p.m. The purpose of National Prescription Drug Take Back Day is to provide a venue for persons who want to dispose of unwanted, unused and expired prescription drugs safely and properly.

The U.S. Drug Enforcement Administration, in conjunction with state and local law enforcement agencies throughout the United States, conducted the first ever National Prescription Drug Take Back Day last year in which over 121 tons of unwanted pills were taken back and safely disposed. Drug Collection Days are a win-win situation for public health and the environment. Drug collection reduces the chance of the diversion of drugs into the hands of the wrong persons and of unwanted drugs being discarded down the toilet or sink, passing through wastewater treatment plants and entering water bodies that may serve as sources of drinking water downstream.

"This event provides residents with a way of disposing prescriptions responsibly thereby lessening the risk of these substances affecting our watersheds, waterways and drinking water supplies," said Dennis W. Doll, President of Middlesex Water. We encourage the public to take advantage of this opportunity to discard their unwanted prescriptions and to visit <a href="http://www.justice.gov/dea/">http://www.justice.gov/dea/</a> / for a complete listing of drop off areas.