

MIDDLESEX WATER COMPANY ANNOUNCES DRIVE TO HELP RESTOCK AREA FOOD PANTRIES

ISELIN, NJ--9/20/10-- Middlesex Water Company has launched its annual food drive to help restock the shelves at local community food banks. Beginning September 15th, the company began a month long push to fight hunger in Middlesex County.

"Area food pantries and soup kitchens are serving more and more families, so the need to keep up those supplies is more critical than ever. Our company is participating in several initiatives in New Jersey to help feed families who continue to struggle in a difficult economy," said Dennis W. Doll, Chairman, President and CEO of Middlesex Water. "The continued financial pressures experienced by numerous New Jersey families are resulting in many individuals, especially children, going without basic daily nutrition that is essential to building a strong immune system necessary to fight disease and maintain overall health," added Doll. Middlesex Water, along with other members of the New Jersey Utilities Association (NJUA), has committed to collecting non-perishable goods for neighborhood food pantries. Local residents wishing to help make a difference can drop off their non-perishable food items in the lobby of Middlesex Water Company's headquarters located at 1500 Ronson Road in Iselin, NJ between the hours of 9 - 4 p.m. Monday through Friday through October 15.

In addition, the Company is serving as a co-sponsor and participant, along with the Raritan Bay Medical Center Foundation, in the first "Bowl for Hunger" event under the leadership of 19th Legislative District Assemblyman Craig J. Coughlin. This event, to be held October 3rd from 4-6 p.m. at the Woodbridge Bowling Center, will directly benefit 29 food banks in the 19th District, which includes the towns of Carteret, Perth Amboy, Sayreville, South Amboy, and Woodbridge. Sponsorships are available by calling 732-855-7441.

About Middlesex Water Company

Middlesex Water Company, organized in 1897, provides regulated and unregulated water and wastewater utility services primarily in New Jersey and Delaware through various subsidiary companies. For additional information regarding Middlesex Water Company, visit the Company's Web site at <u>www.middlesexwater.com</u> or call (732) 634-1500.

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