

## TIDEWATER VOTED BEST TASTING WATER IN DELAWARE

DOVER, DE, (November 3, 2010) – Tidewater Utilities, Inc., a wholly-owned subsidiary of Middlesex Water Company (NASDAQ:MSEX), has been named the provider of the "Best Tasting Water in Delaware" by the Delaware Rural Water Association (DRWA). The DRWA is the state's leading association dedicated to providing technical assistance and specialized training for rural water and wastewater systems. Tidewater, a water utility currently serving more than 43,000 retail and contract customers operates over 163 wells and 86 water plants throughout Delaware.

In late August, Tidewater competed against six Delaware water utilities, all who submitted samples of their water for the competition. The competition was part of the DRWA's "On the Waterfront" competition. Tidewater's winning selection for the competition was drawn from the The Meadows system in Oak Orchard, DE in the Columbia unconfined aquifer,

A select panel of judges evaluated the water samples based on appearance, odor, flavor, mouth-feel, aftertaste and overall impression before announcing Tidewater as having the most appealing water. The winning entry will now go on to compete at the national competition in Washington, D.C. in February 2011.

"We take great pride in not only delivering high quality and reliable water service but water that is good tasting too," said Tidewater President, Gerard L. Esposito. "We perform thousands of water quality tests annually to ensure our customers can have the greatest confidence in their drinking water," he added.

Tidewater, established in 1964, provides a wide range of water and wastewater services including consulting, contract operations and maintenance, and bulk water supply. For more information about Tidewater, visit <u>www.tuiwater.com</u> or call 800-523-7224.

Middlesex Water Company, organized in 1897, provides regulated and unregulated water and wastewater utility services in New Jersey, Delaware and Pennsylvania through various subsidiary companies. For additional information regarding Middlesex Water Company visit our website at <u>www.middlesexwater.com</u> or call (732) 634-1500.

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