



MIDDLESEX WATER PRESIDENT DENNIS W. DOLL TO COMPETE IN MAYOR'S HEALTHY COOK OFF CHALLENGE

ISELIN, NEW JERSEY—**February 25, 2011** – Dennis Doll, President and CEO of Middlesex Water will compete in Woodbridge Township's Mayor's Healthy Cook Off Challenge at Wegman's on Monday, February 28, 2011. Mr. Doll is one of several local business leaders who will be squaring off against the defending champion, Woodbridge Mayor John E. McCormac, in a friendly culinary competition to prepare a delicious yet nutritious entrée recipe to be sampled by a panel of judges. All competitors will be paired with a Wegman's chef to assist with food preparation. Entrees will be judged in the following categories: Best Overall, Best Presentation, Healthiest, Best Flavor, Most Creative and Participation.

“Middlesex Water shares the Mayor's and Township's commitment to good health and an active lifestyle. Eating healthy, exercising regularly and keeping our bodies well-hydrated are essential to our overall fitness. The health and well-being of our customers is at the heart of our company's mission as the water purveyor to the residents of Woodbridge Township,” added Doll.

The Healthy Cook Off Challenge is part of the Mayor's Wellness Campaign which is designed to promote healthier living and more active lifestyles. The challenge will take place at Wegman's on 15 Woodbridge Center Drive in Woodbridge, NJ at 6 p.m. on February 28.

For additional information about Middlesex Water Company, please visit the Company's website at www.middlesexwater.com

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