



## **MIDDLESEX WATER COMPANY ANNOUNCES PHOTO CONTEST FOR STUDENTS AGES 7-13**

Iselin, NJ – March 15, 2011– Middlesex Water Company, a provider of water, wastewater and related services in New Jersey, Delaware and Pennsylvania, invites students ages 7-13 to participate in its **“Picture This: Water Makes My Life Better” Kids Photo Contest**. Students are invited to submit their original photograph and brief description of how access to clean, safe drinking water has made their lives better. Complete contest rules can be found at [www.middlesexwater.com](http://www.middlesexwater.com) All entries are due no later than April 18, 2011.

Photos may be sent in digitally or photo prints may be submitted. Each photo should have a title, a caption which describes how water in nature or from the tap has made the student’s life better, where the photo was taken and date photo was taken. Entrants should include their name, email address and parents’ email address. Entrants choosing to send in photo prints by mail should include the same information plus phone contact information with their photo.

Four finalists will each receive a \$50.00 American Express Gift Card and a Grand Prize winner will receive a \$150.00 American Express Gift Card. All winners will receive a certificate and be recognized at a Company ceremony during Safe Drinking Water Week in early May.

“Middlesex Water works with area schools through school visits, career days and contests to encourage greater awareness of water, one of earth’s most precious natural resources,” said Bernadette Sohler, Vice President of Corporate Affairs. We invite students to visit our website for this year’s rules and look forward to their original and creative entries.”

Entries may be sent electronically to [contest@middlesexwater.com](mailto:contest@middlesexwater.com). Photo prints and accompanying entry information may also be mailed to Middlesex Water Company. – Attention: “Picture This...Water Makes My Life Better!” – 1500 Ronson Road, Iselin, NJ 08830. Questions, please call (732) 638-7510.

Contact:  
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