



## **MIDDLESEX WATER ANNOUNCES CONTESTS FOR ELEMENTARY AND MIDDLE SCHOOL STUDENTS**

*Students Invited to Explore Career Paths and Suggest Ideas to Protect the Environment*

**ISELIN, NEW JERSEY—February 22, 2010** –Middlesex Water is now accepting entries from students in grades 2-8 in Middlesex and Monmouth Counties for two contests designed to promote awareness of careers in the water industry and encourage environmental stewardship.

“We are pleased to partner with area schools in offering these learning opportunities to students,” said Bernadette Sohler, Vice President of Corporate Affairs. “Our contest for younger grades encourages kids to be creative and to think of ways to protect the environment. Our contest for older children helps them explore career choices and to learn about the many different professionals that are involved in providing safe, clean drinking water.

The **Water Drop Pledge Contest** invites students (**Grades 2-5**) to decorate the water drop contest entry form and provide one idea on how they can work to save water and protect the environment. Winners will be selected on creativity and originality in decorating their water drop and on the idea they provide. Winners will receive a \$25 gift card and a Certificate of Achievement. Entries should be sent to Middlesex Water Company, 1500 Ronson Road, Iselin, NJ 08830 Attn: Water Drop Pledge

The **Faces Behind the Faucet Careers Contest** invites students (**Grades 6-8**) to learn about the many different types of careers found in the water industry and to write an essay on which career path they find most interesting. Winning essays will be selected based on writing style, grammar, originality and neatness. Winners will receive a \$50 gift card and a Certificate of Achievement and will be invited to spend one morning shadowing a Middlesex Water professional in their chosen career field. Entries should be sent to Middlesex Water Company, 1500 Ronson Road, Iselin, NJ 08830 Attn: Careers Contest

Winners of both contests will be honored at a Company luncheon in May in celebration of National Drinking Water Week. The luncheon is typically attended by regulators, local officials and other professionals who are committed to the delivery of a safe reliable supply of drinking water. Winners will be notified in late April. The deadline for submissions for both contests is **April 20, 2010**. Entry forms and contest information are available on the Company’s website at [www.middlesexwater.com](http://www.middlesexwater.com) under About Us/Learn About Water/For Kids tab. Contest questions may be directed to Middlesex Water at (732) 638-7510.

For additional information about Middlesex Water Company, please visit the Company’s website at [www.middlesexwater.com](http://www.middlesexwater.com)

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