



## **Middlesex Water Company Names Bernadette M. Sohler Vice President, Corporate Affairs**

March 28, 2007

ISELIN, NJ -- (MARKET WIRE) -- 03/28/07 -- Middlesex Water Company (NASDAQ: MSEX) today announced the promotion of Bernadette M. Sohler to Vice President - Corporate Affairs, effective March 27, 2007.

Sohler, 46, is a 20-year veteran of public relations, corporate communications and marketing. She joined Middlesex Water in 1994 and has held several positions of increasing responsibility with the company, most recently as Director of Communications. Sohler will report directly to the President and oversee the Corporate Affairs of the company and its subsidiaries in New Jersey and Delaware in the areas of corporate, investor and employee communications, media and government relations, marketing, community affairs and corporate philanthropic activities.

"Bernadette is a versatile, highly skilled professional and has made significant contributions to the company's success," said Dennis W. Doll, President and Chief Executive Officer. "Her strategic insight, leadership abilities, industry knowledge and ability to connect with the Company's various constituencies will be invaluable in helping us execute our strategies," added Doll.

Sohler is a current member of the 2007 Class of Leadership New Jersey and serves as Co-Chair of the New Jersey American Water Works Association Public Information Committee. She holds a Master's degree from Fordham University and a Bachelor's degree from Seton Hall University.

Middlesex Water Company, organized in 1897, is a provider of water, wastewater and related products and services in New Jersey and Delaware. The Company and its New Jersey subsidiaries -- Pinelands Water Company and Pinelands Wastewater Company -- are subject to the regulations of the Board of Public Utilities of the State of New Jersey. Middlesex Water Company operates the water and wastewater utilities for the City of Perth Amboy through its subsidiary, Utility Service Affiliates (Perth Amboy) Inc. Middlesex Water also provides contract operations services and a service line maintenance program through its non-regulated subsidiary, Utility Service Affiliates, Inc. The Company's regulated Delaware subsidiaries, Tidewater Utilities, Inc., together with Southern Shores Water Company and Tidewater Environmental Services Inc. (TESI), are subject to the regulations of the Public Service Commission in Delaware. TESI was established in 2004 to provide regulated wastewater utility services. White Marsh Environmental Systems, Inc. operates small water and wastewater systems under contract on a non-regulated basis in Delaware.

For additional information regarding Middlesex Water Company, visit the Company's Web site at [www.middlesexwater.com](http://www.middlesexwater.com) or call (732) 634-1500.

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