



My H2O SmartPay Online E-Billing Platform Offers Middlesex Water Company Customers Flexibility and Convenience

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ISELIN, N.J., Dec. 21, 2015 (GLOBE NEWSWIRE) -- Customers of the Middlesex Water (Nasdaq:MSEX) family of companies now have a new way of viewing their account information, receiving and paying their utility bill online with the introduction of [My H2O SmartPay](#), a simple and convenient electronic billing and payment platform. The platform provides customers the flexibility to receive their bill electronically, to view their account online 24/7, 365 days a year, set up payment notification alert reminders and make a one-time or recurring payment, all through one secure website. There is no fee to receive your bill electronically through My H2O SmartPay. There is also no fee to customers who choose to pay their bills automatically using the ACH feature. Customers can also still choose to pay by mail or in person, as well as utilize our pay by phone option.

The Company has also launched a new mobile app available at the Apple Store or Google Play for customers who want ready access to their account to pay bills via their smart phone while they're on the go.

In addition to customers of Middlesex Water, the service is available to customers of Middlesex's affiliated companies including Pinelands Water Company, Pinelands Wastewater Company, Twin Lakes Utilities, Inc., Tidewater Utilities Inc., Tidewater Environmental Services, Inc., White Marsh Environmental Systems, Inc., and Southern Shores Water Company, LLC.

"We're pleased to be able to offer customers a solution that saves them time and money and the freedom that enables them to view their account anytime from anywhere," said Peter Roller, Director Customer Service. "In addition, because our new service helps cut down on the amount of paper used, this electronic billing approach helps preserve our natural resources, which complements our company's role as an environmental steward," added Roller.

About Middlesex Water Company

Middlesex Water Company, organized in 1897, is an investor-owned water and wastewater utility, serving customers in central and southern New Jersey, Delaware and Pennsylvania. For additional information regarding Middlesex Water Company, visit the Company's Web site at www.middlesexwater.com or call (732) 634-1500.

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