

Bernadette Sohler, Middlesex Water VP, to Be Recognized at EWNJ "Salute to Policy Makers" Event

May 12, 2010

ISELIN, NJ -- (MARKET WIRE) -- 05/12/10 -- Bernadette M. Sohler, Vice President of Corporate Affairs of Middlesex Water Company (NASDAQ: MSEX), will be honored by Executive Women of New Jersey (EWNJ) at its 2010 "Salute to the Policy Makers" Awards Dinner on May 13, 2010. This event recognizes women of professional distinction in New Jersey who are senior executives or members of boards of directors at major New Jersey-based companies and organizations.

"As part of its commitment to promoting women at the most senior levels of corporate America, non profits and public service in New Jersey, EWNJ will pay tribute to 37 accomplished women for their professional achievements and contributions to their organizations. Since 1980, the "Salute to the Policy Makers" has become a prestigious list of the Garden State's most accomplished women," noted EWNJ President-Elect and 2010 Salute Dinner Chair Donna M. Meade, who also serves as executive director of the JFK Medical Center Foundation.

"Bernadette is very deserving of this honor. As a member of the Middlesex Water Company executive team, her leadership in providing strategic communications counsel and her experience in driving transparency and engagement for all stakeholders while serving our community has been essential to our success in serving the needs of our industry, our customers and the communities in which we operate," said Dennis W. Doll, President and CEO of Middlesex Water Company.

Sohler plays a key role in the areas of strategic direction and implementation in matters of crisis management, corporate, investor and employee communications, government relations, marketing, community affairs and corporate philanthropic activities for Middlesex Water Company, a leading water and wastewater service provider serving a population of 400,000 in New Jersey, Delaware and Pennsylvania.

A graduate of Leadership New Jersey, Sohler serves on the Boards of Directors of Heroes and Cool Kids, the Woodbridge Metro Chamber of Commerce, the American Conference on Diversity (Central Jersey Chapter) and is a Commissioner of the Woodbridge Township Cultural Arts Commission. She is active in sustainability initiatives on a local and county level and serves on industry communications committees for the New Jersey Utilities Association, and the American Water Works Association, New Jersey section. Prior to joining Middlesex, Bernadette held marketing and management positions in the financial services and public relations industry. She holds a B.A. from Seton Hall University and a M.A. from Fordham University.

Proceeds from the event will fund EWNJ's scholarship program, which has provided over \$1 million in scholarships to more than 300 deserving New Jersey women enrolled in advanced degree programs at New Jersey institutions since instituting the program in 1986, as well as other programs that advance women.

Middlesex Water Company, organized in 1897, provides regulated and unregulated water and wastewater utility services in New Jersey, Delaware and Pennsylvania through various subsidiary companies. For additional information regarding Middlesex Water Company, visit www.middlesexwater.com or call (732) 634-1500. Information about EWNJ is available by visiting their website at www.ewni.org.

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