



Middlesex Water Company Partners With EPA's WaterSense(R) Program

April 20, 2009

ISELIN, NJ -- (MARKET WIRE) -- 04/20/09 -- Middlesex Water Company (NASDAQ: MSEX) a provider of water, wastewater and related services in New Jersey and Delaware, today announced it has teamed with the U.S. Environmental Protection Agency's (EPA) WaterSense® Program to help consumers save water for future generations and reduce costs on their utility bills.

WaterSense aims to decrease indoor and outdoor water use through water-efficient products and simple water-saving practices. The program encourages consumers to look for WaterSense labeled products, which have been independently certified for efficiency and performance, and promotes water-saving techniques that reduce stress on water systems and the environment.

"Middlesex Water Company is proud to be a WaterSense partner and to be promoting efficiency in water consumption and the availability of WaterSense labeled products through our website," said Dennis W. Doll, President and CEO. "As we celebrate Earth Day later this week, a day designed to inspire awareness and appreciation for our environment, becoming a WaterSense partner takes on added significance as we realize that actions taken today have an impact on our natural resources for generations to come. Together, we can help ensure the availability of clean, safe drinking water for these future generations," added Doll.

The average home, retrofitted with water-efficient fixtures, can save 30,000 gallons per year. If one out of every 10 homes in the United States upgraded to water-efficient fixtures, more than 300 billion gallons per year could be saved at an annual cost of nearly \$2 billion. WaterSense labeled products must meet EPA's criteria for efficiency and performance. Independently tested and certified products may bear the WaterSense label, which makes it easy for consumers to identify and select a variety of quality, water-efficient products and services for their homes and lawns.

Middlesex Water Company, organized in 1897, is a water utility serving customers in central and southern New Jersey. The Company also serves customers in Delaware through its wholly-owned subsidiary, Tidewater Utilities, Inc. For information about the WaterSense program visit www.middlesexwater.com or call (732) 634-1500.

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